

Dr. Seuss' first nonfiction children's book 'Horse Museum' to be released Sept. 3

by [VICTORIA DAVIS](#)

Published - 08/22/19 - 09:00 AM | 1357 views | 0 | 6 | |

[+ Share This Article](#) | [f](#) [t](#) [digg](#)

It's been 28 years since world-acclaimed children's book author Theodor Seuss Geisel, or "Dr. Seuss," passed away, leaving behind more than 50 beloved published works, from "The Cat in the Hat" to "Green Eggs and Ham." Since 1995, six additional Seuss books have been completed and released posthumously by Random House and a seventh is now on its way.

"Horse Museum" is Dr. Seuss' first nonfiction, non-rhyming children's book and it's set to hit bookstores across the U.S. on Sept. 3. There will be 250,000 copies released of the first printing.

"'Horse Museum' is not a traditional story book," said Susan Brandt, president of Dr. Seuss Enterprises, in an email interview. "It contemplates what art is all about and teaches children how to think about art. While it's unique from Ted's other books, Dr. Seuss's 'Horse Museum' screams Dr. Seuss because Ted does not talk down to children in this book. He uses his unique and genius way of writing for children that respects and ignites children's imaginations."

Trending

- What does Hubbs-SeaWorld Research Institute do? It's scientists are studying impacts of global warming on animal systems
- Junior Lifeguards learn the ropes in Mission Beach
- Humpback whale 'Twitch' off Sunset Cliffs
- Mission Bay High fall sports ramping up
- Mission Bay Cluster gets back to school

We ask. We listen. We deliver.
Let's go forward together!™

Mary
Gregg



Senior Sales Associate
(619) 222-9132
Mary.gregg@cox.net

Cal RE#00780632





"Dr. Seuss' Horse Museum" is illustrated by Andrew Joyner. COURTESY PHOTO.

Breakfast & Lunch

The Original
Broken Volk Cafe
Since 1987
"We've Got Huevos!"

THEBROKENVOLKCAFE.COM

ROSAMARIA ACUÑA
REALTOR®
Inspired Service. Inspired Results.

619) 890-2828
acunarosamaria@gmail.com
JustCallRosa.com
Since 1988

BERKSHIRE HATHAWAY HomeServices
CA BRE #00980917

In the fall of 2013, Brandt received a call from Dr. Seuss' wife Audrey Geisel — who passed away just last year — and his assistant Claudia Prescott. The two had discovered, in a hidden closet behind a bookshelf at Seuss' home in La Jolla, a box of the author's old manuscripts. Inside the box was a folder marked "Noble Failures," filled with uncategorized drawings and illustrations, a more complete project titled "The Pet Shop" — which was published in 2015 as "What Pet Should I Get?" — and lastly, a collection of sketches titled "Horse Museum."

"I was so excited," said Brandt. "It was indeed like discovering treasure!"

In Dr. Seuss' latest picture book, a horse in a formal suit and bowtie takes a group of school children on a tour of a horse museum, filled with various depictions (sculptures, photos and paintings) of horses from famous artists such as Deborah Butterfield, Jacob Lawrence, Pablo Picasso, Jackson Pollock, and others. The book explores the history of art and distinctions between techniques; cubism versus realism and expressionism versus impressionism.

"I was surprised how much I learned about art just by doing the book," said Andrew Joyner, an acclaimed children's book illustrator based in Australia who was hired by Seuss Enterprises and Random House to illustrate Seuss' new book. "I love the concept...Dr. Seuss' idea that you can understand art by looking at how different artists have looked at horses, or painted horses. It just shows how endlessly creative he was."

Though Joyner's art illustrations differ from that of the well-known "Seuss style," Joyner's artwork still captures the childhood charm and lighthearted spirit of Seuss' storytelling. But still, little Easter eggs have been scattered throughout the book, certain pages featuring beloved Seuss characters like the Grinch, Horton the Elephant, and the Cat in the Hat, all original illustrations by Dr. Seuss.

"I wanted the book to also feel like a bit of a tribute to him," said Joyner. "I didn't want to copy Dr. Seuss' style because I don't think I'm capable of that. But I wanted the spirit of his drawings in there. I think he's an amazing artist and he's had a huge impact on my childhood. So, the publishers and I thought this was a nice way to have this 60-or-so-page book be a homage to him."

"We get to ensure every generation has the opportunity to experience these amazing characters and stories," added Brandt. "I hope that children, and adults as well, will understand and embrace the core message of this book, that art is what an artist sees in something...This is a very sophisticated yet simple message that I hope children will embrace both when they see art and when they are inspired to create their own art."

"Dr. Seuss' Horse Museum" will be available for sale on Amazon.

▶ Comments (0)

💬 Post a Comment

No Comments Yet

Comments are back! Simply post the comment (it'll complain about you failing the human test) then simply click on the captcha and then click "Post Comment" again. Comments are also welcome on our [Facebook page](#).

[La Jolla Village News](#)

[Beach & Bay Press](#)

[Peninsula Beacon](#)

[Help](#)

[Contact Us](#)

Software Copyright © 2019 Sole Solution. Content Copyright © 2019 San Diego Community News Group. Business listing data provided in part by Localeze.

This software is in a public beta. [➔ read our privacy policy](#)

San Diego Community News Group - Local News, Classifieds, Businesses and Events in San Diego, La Jolla, Ocean Beach, Pacific Beach, and Mission Beach, California is in San Diego, CA